SOCIAL EQUITY

Exclusive Brands LLC strongly believes in Michigan's dedication to social equity in the marihuana sector. To help promote social equity, Exclusive Brands will make it a priority to hire employees from communities where the prohibition of marihuana has had a disproportionately negative effect. Since Exclusive Brands' flagship location is in Ann Arbor, a large number of employees either come from or live in the Ypsilanti area currently, which is on the Marijuana Regulatory Agency's list of negatively impacted communities.

Moving forward, to help promote social equity even further in its adult-use establishments, Exclusive Brands will be utilizing a new assessment which positively impacts job applicants who come from the list of negatively impacted communities.

Furthermore, Exclusive Brands will be participating in job fairs to help encourage employment from these areas, including fairs held at the University of Michigan - Flint. Additionally, the staff of Exclusive Brands will be holding community clean up days in parks and public arenas in cities such as Ypsilanti, Detroit, East Lansing, Flint, Mt. Morris, and Pontiac to help positively impact these communities.

EXCLUSIVE™

BRANDS

APPLICANT SCREENING RUBRIC

APPLICANT NAME:	
DATE OF APPLICATION:	

VARIABLES	RATING	COMMENTS
Quality of Resume		
Relevance of Work Experience		
Appropriateness of Educational Background		
Meets Age Requirements		1 = Does not 5 = Does
Interpersonal/Communication Skills		
Comes from disproportionately impacted community		1 = Does not 5 = Does
Overall Rating (1-5)		

TOTAL:

Rating Scale:

- 1= Not addressed in application
- 2= Little or weak evidence in application
- 3= Satisfactory evidence in application
- 4= Above average evidence in application
- 5= Outstanding evidence in application